



## Chiva-Som Receives Green Globe Certification



December 2008: Chiva-Som International Health Resorts Co., Ltd. has achieved the prestigious Green Globe certification recognising our commitment to operating at the world's highest environmental standard. The Resort has several initiatives, policies and practices in place for energy efficiency and conservation, waste water treatment and recycling, fresh water conservation, waste minimisation and recycling, and community well-being.

Chairman and CEO Mr. Krip Rojanastien explains "Chiva-Som remains committed to the preservation of our planet Earth and proactively involved in conserving our precious natural resources. By engaging in the Green Globe programme, annual benchmarking via Green Globe indicators and continual process improvement assist Chiva-Som in achieving international 'best practice' performance ratings in the travel and tourism industry."

Green Globe is the worldwide Benchmarking, Certification and performance improvement system assisting the travel and tourism industry to attain sustainability. It provides a certification system that responds directly to the major environmental problems facing the planet, including climate change, waste reduction and non-renewable resource management.

For more information please visit [www.chivasom.com](http://www.chivasom.com)

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### **Notes to Editors:**

A secluded world of beauty and serenity, Chiva-Som is the "Haven of Life" – a luxury health resort dedicated to revitalising the mind, body and spirit. The beachfront resort represents tranquility at its best with luxurious accommodation, nestled within lush tropical gardens.

Focusing on greater well-being and vitality, Chiva-Som offers extensive fitness, spa and holistic health facilities to help you relax, restore, rejuvenate and redirect. Personalised programmes and treatments are designed for everyone, blending Eastern philosophies with Western diagnostic skills. Widely regarded as the Best Destination Spa in the World, Chiva-Som welcomes you with unique Thai hospitality. Located in the Royal city of Hua Hin, the resort is less than three hours by car south of Bangkok.

Chiva-Som is the proud recipient of numerous accolades, most recently 'Best Overseas Spa' Luxury Travel&Style Magazine 2009 Gold List; 'Spa Cuisine of the Year' AsiaSpa 2008; 'Favorite Spa in Thailand' and 'Top 10 Medi-Spas' Spa Finder 2008; 'Best Spa in the world' The ULTRAs-The Ultimate Luxury Travel Related Awards 2008; 'Best Overseas Spa' Luxury Travel&Style Magazine 2008 Gold List; 'Top 5 Overseas Spa Retreat' Conde Nast Traveller 2008 Readers' Awards (and every year since 1999)

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