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## **ANOTHER TOP ACCOLADE FOR CHIVA-SOM**

### **Asia's finest remains a firm favourite with Condé Nast Traveller readers**

At the 11<sup>th</sup> annual Condé Nast Traveller Readers' Travel Awards held at The Royal Institution of Great Britain in central London on September 2, 2009 Chiva-Som was named as runner-up in the 'Best Overseas Destination Spa', maintaining its status as the only destination spa in the world to have consistently been placed in the top five every year since the awards were introduced in 1999.



The award was presented by Sarah Miller, editor of Condé Nast Traveller, and was collected on behalf of Chiva-Som by UK and Europe representative Jeff Bacall.

Since the awards began in 1998, Chiva-Som has been named as winner of the 'Overseas Destination Spa' category three times, and runner-up six times, a record which remains unbeaten by any other destination spa in the world. Over 80,000 Condé Nast Traveller readers cast their votes this year, in a range of categories including accommodation, ambience and amenities; Chiva-Som was ranked the highest in the 'body treatments' and 'cuisine' categories.

Paul Linder, general manager of Chiva-Som, commented: "It is a real honour for Chiva-Som to be recognised yet again by the readers of the UK's most influential and highly esteemed travel publication. Having celebrated its 15<sup>th</sup> birthday this year, Chiva-Som is immensely pleased to have such a loyal international following and will continue to innovate and go from strength to strength. This continued achievement is a testament to the loyalty and enthusiasm of the Chiva-Som team."

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#### **Notes to Editors:**

A secluded world of beauty and serenity, Chiva-Som is the "Haven of Life" – a luxury health resort dedicated to revitalising the mind, body and spirit. The beachfront resort represents tranquility at its best with luxurious accommodation, nestled within lush tropical gardens.

Focusing on greater well-being and vitality, Chiva-Som offers extensive fitness, spa and holistic health facilities to help you relax, restore, rejuvenate and redirect. Personalised programmes and treatments are designed for everyone, blending Eastern philosophies with Western diagnostic skills. Widely regarded as the Best Destination Spa in the World, Chiva-Som welcomes you with unique Thai hospitality. Located in the Royal city of Hua Hin, the resort is less than three hours by car south of Bangkok.

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Chiva-Som is the proud recipient of numerous accolades, most recently: 'Best Spa in the World' by The ULTRAs -The Ultimate Luxury Travel Related Awards 2008, 'Best Overseas Spa' Luxury Travel and Spa Magazine 2008; 'Top 3 Overseas Spa Retreat'; Conde Nast Traveller 2007 Readers' Awards (and every year since 1999); 'Top 15 Best Destination Spas' Travel + Leisure World's Best Spas 2007; 'Favorite Spa in Asia' and 'Top 10 Best Spa Cuisine' Spa Finder 2007; and 'Best Overseas Spa' Luxury Travel & Style Magazine Australia 2007.

[www.chivasom.com](http://www.chivasom.com)

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