



Press Release

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Chiva-Som awards 88 staff for 5, 10 and 15 year service terms



Chiva-Som Chairman Krip Rojanastien (center) awards Chief Security Guard Sombat Jearanai (right) for 15 years of service while Pranee Chaysang (left), Senior Human Resource Coordinator, supports.

Chiva-Som, Asia's first and best destination spa, recently held a Staff Long-Service Recognition Award Ceremony at the resort to celebrate and congratulate staff who have been with the company for 5, 10, and 15 years.

Between the corporate office and the resort, there are 36 staff who completed 5 years working with Chiva-Som, 18 staff for 10 years, and 34 staff for 15 years. Each staff member was recognised and awarded by the General Manager, Paul Linder and Chairman and CEO, Krip Rojanastien with a certificate and gift.

General Manager, Paul Linder, commented that "many of our guests come back to visit us because of the genuine caring service that our staff provide deriving from their strong dedication to and belief in upholding the company philosophy. We also attribute the number of industry awards we win to the service our staff provide. Through the Staff Long-Service Recognition Award Ceremony we can express our appreciation to our staff."

Chiva-Som is a wellness company that nurtures growth of the guest, of the business, and of the staff. Staff are consistently engaged to deliver gracious and attentive service. Staff are hired not just on the basis of a right fit with regards to skill and experience, but need to have the right "personality". This results in staff personal values being aligned with the company values.

Chiva-Som takes a family approach to staff. There is a dedicated staff welfare officer, team building activities, professional nurturing from a close network of colleagues and celebration of local festivities together. Further reflecting the Chiva-Som "nurturing and family approach" is the remuneration package which is highly rewarding with many extra benefits added such as family scholarship and training, health insurance and medical check-ups, accommodation and all meals.

Teamwork, ongoing human resource development and job security are top priorities in Chiva-Som's forward drive. Performance management allows staff to feel valued and understand how their contribution fits in with the overall Chiva-Som strategy. The way Chiva-Som measures performance is fair and consistent linking bonus payment and salary reviews. Throughout the economic downturn, no jobs were lost and no position went part time.

Isn't this the kind of place you are looking for? Visit Chiva-Som to experience the gentle and kind attention staff of the Chiva-Som deliver as well the warm Thai hospitality.

www.chivasom.com

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Note to Editors:

Chiva-Som



A secluded world of beauty and serenity, Chiva-Som is the "Haven of Life" – a luxury health resort dedicated to revitalising the mind, body and spirit. The beachfront resort represents tranquility at its best with luxurious accommodation, nestled within lush tropical gardens.

Focusing on greater well-being and vitality, Chiva-Som offers extensive fitness, spa and holistic health facilities to help you relax, restore, rejuvenate and redirect. Personalised programmes and treatments

are designed for everyone, blending Eastern philosophies with Western diagnostic skills. Widely regarded as the Best Destination Spa in the World, Chiva-Som welcomes you with unique Thai hospitality. Located in the Royal city of Hua Hin, the resort is less than three hours by car south of Bangkok.

Chiva-Som is the proud recipient of numerous accolades, most recently 'Top Ten Detox Spas' SpaFinder 2009; 'Top 5 Overseas Retreat' Condé Nast Traveller Readers' Spa Awards 2009; 'Best Overseas Spa' Luxury Travel&Style Magazine 2009 Gold List; 'Spa Cuisine of the Year' AsiaSpa 2008; 'Favorite Spa in Thailand' and 'Top 10 Medi-Spas' Spa Finder 2008; 'Best Spa in the world' The ULTRAs-The Ultimate Luxury Travel Related Awards 2008; 'Best Overseas Spa' Luxury Travel&Style Magazine 2008 Gold List; 'Top 5 Overseas Spa Retreat' Condé Nast Traveller 2008 Readers' Awards (and every year since 1999).

Chiva-Som has achieved the prestigious Green Globe certification recognising our commitment to operating at the world's highest environmental standard on all levels of operation. The resort has several initiatives, policies and practices in place for energy efficiency and conservation, waste water treatment and reuse, fresh water conservation, waste minimisation and recycling, air quality management and environmentally friendly product-usage.

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