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Chiva-Som Launches LisaT Spa Collection



Asia's original and best destination spa, Chiva-Som is delighted to announce its collaboration with cashmere queen, LisaT. Garments exclusively chosen from the LisaT Spa Collection to complement the unrivalled range of holistic spa and wellness treatments at Chiva-Som will go on sale at the Chiva-Som boutique from mid-August 2009 and via its online retail facility, www.chivasom.com/chiva-som-products/

The LisaT Spa collection offers a range of stylish, versatile separates for active wear or relaxation. The luxurious spa collection includes natural, bleach-free cotton tunics, alongside wrap dresses, polo tops and yoga pants crafted from super lightweight Italian yarn. The cool, lightweight quality of the collection offers the perfect synergy with Chiva-Som's holistic approach to treatments and its renowned retreats. During her frequent visits to the destination spa, the designer observed the daily activities of guests, including yoga, pilates and Tai Chi, and thus carefully selected the range of garments for Chiva-Som.

A textiles graduate of Central St Martin's College, London and former assistant to Issey Miyake's team, Lisa Tsang is the founder and designer behind the innovative LisaT brand which enjoys a strong cult following. A long time devotee of Chiva-Som, Lisa cleverly creates avant-garde knitwear that manipulates the organic surface designs of the body. Lisa commented: "I'm thrilled with this collaboration. I'm a huge fan of Chiva-Som, which for me is real haven, a place to regularly recharge the batteries and completely unwind. My LisaT Spa Collection is designed to be relaxed but glamorous, so it seemed like a perfect fit. I hope that it will add to the enjoyment of guests Chiva-Som and contribute towards their memorable experience."

Chiva-Som is Asia's first internationally acclaimed health resort and a pioneer in combining traditional Asian therapies with western health and wellness practices, set within seven acres of lush tropical, beachfront gardens of the royal resort of Hua Hin, Thailand.

Despite the plethora of beautiful spa resorts that have emerged over recent years, Thailand's original destination spa, which celebrates its 15th anniversary this year, remains unique in its dedication to an integrated holistic approach to wellness, as evidenced by its comprehensive and extensive services ranging from nurturing spa to high-tech medical, and the world-class calibre of its practitioners and therapists.

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Notes to Editors:

A secluded world of beauty and serenity, Chiva-Som is the "Haven of Life" – a luxury health resort dedicated to revitalising the mind, body and spirit. The beachfront resort represents tranquility at its best with luxurious accommodation, nestled within lush tropical gardens.

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Focusing on greater well-being and vitality, Chiva-Som offers extensive fitness, spa and holistic health facilities to help you relax, restore, rejuvenate and redirect. Personalised programmes and treatments are designed for everyone, blending Eastern philosophies with Western diagnostic skills. Widely regarded as the Best Destination Spa in the World, Chiva-Som welcomes you with unique Thai hospitality. Located in the Royal city of Hua Hin, the resort is less than three hours by car south of Bangkok.

Chiva-Som is the proud recipient of numerous accolades, most recently: 'Best Spa in the World' by The ULTRAs -The Ultimate Luxury Travel Related Awards 2008, 'Best Overseas Spa' Luxury Travel and Spa Magazine 2008; 'Top 3 Overseas Spa Retreat'; Conde Nast Traveller 2007 Readers' Awards (and every year since 1999); 'Top 15 Best Destination Spas' Travel + Leisure World's Best Spas 2007; 'Favorite Spa in Asia' and 'Top 10 Best Spa Cuisine' Spa Finder 2007; and 'Best Overseas Spa' Luxury Travel & Style Magazine Australia 2007.

www.chivasom.com