



Press Release

22 June 2010

Special Offers to stay at Chiva-Som and fly with British Airways

Asia's first and best destination spa, Chiva-Som, has launched special offers today for every Australian to incentivise you to visit the luxury health resort in Hua Hin, Thailand this Winter.

Chiva-Som is giving you the first night with compliments if you stay for 5 nights or longer, twin share. This means that when you arrive into Bangkok airport late in the evening from your British Airways flight, you can transfer swiftly to the resort for a comfortable night's sleep before starting your treatments the next day. Chiva-Som can organise your limousine transfer for you too, just let the resort or your travel agent know.

British Airways is offering a 15% discount off all their flights from Australia to Bangkok in World Traveller, World Traveller Plus and Club World. Just click on this link to take advantage of the offer: <http://www.ba.com/chiva-som> (the discount also applies to onward carriage to London and other European cities).

These offers are available from today until 19th December 2010.

In case you need another reason to visit Chiva-Som, the resort has world class visiting consultants available in July including *Life Change Therapy* by Alex Gunn and Chrissy Richman, *Body Healing, Mind and Spirit Work* by Richard Currall and *Biyo Shinkyu Facial Acupuncture* by Takeshi Kitigawa. For a full list for the rest of this year, please click on this link: <http://www.chivasom.com/the-resorts/hua-hin-thailand/visiting-consultants/>

Contact your travel agent or Chiva-Som to book your stay. Prices start from US\$1,380 + 17.7% service and tax per person twin share. Tel +66 (0) 32 536 536, email reservation@chivasom.com or visit www.chivasom.com

*A minimum stay of 3 nights is required. Prices are per person in US dollars and are subject to tax and service charge, currently at 17.7%. Chiva-Som reserves the right to make any changes. Pricing is correct at the time of printing and the offer may be withdrawn at any time.

- Ends -

Note to Editors:

Chiva-Som

A secluded world of beauty and serenity, Chiva-Som is the "Haven of Life" – a luxury health resort dedicated to revitalising the mind, body and spirit. The beachfront resort represents tranquility at its best with luxurious accommodation, nestled within lush tropical gardens.

Focusing on greater well-being and vitality, Chiva-Som offers extensive fitness, spa and holistic health facilities to help you relax, restore, rejuvenate and redirect. Personalised programmes and treatments are designed for everyone, blending Eastern philosophies with Western diagnostic skills. Widely regarded as the Best Destination Spa in the World, Chiva-Som welcomes you with unique Thai hospitality. Located in the Royal city of Hua Hin, the resort is less than three hours by car south of Bangkok.

Chiva-Som is the proud recipient of numerous accolades, most recently 'Best Overseas Spa Resort' Luxury Travel Magazine 2010 Gold List (and every year since 2007), 'Best for Mind, Body and Spirit' and 'Best for Medical' SpaFinder's Readers' Choice 2009; '2nd Favourite Destination Spa' Conde Nast Traveller 2009 Readers' Travel Awards; 'Top 5 Overseas Retreat' Condé Nast Traveller Readers' Spa Awards 2009 (and every year since 1999); 'Spa Cuisine of the Year' AsiaSpa 2008; 'Favorite Spa in Thailand' and 'Top 10 Medi-Spas' Spa Finder 2008; 'Best Spa in the world' The ULTRAs-The Ultimate Luxury Travel Related Awards 2008.

Chiva-Som has achieved the prestigious Green Globe certification recognising our commitment to operating at the world's highest environmental standard on all levels of operation. The resort has several initiatives, policies and practices in place for energy efficiency and conservation, waste water treatment and reuse, fresh water conservation, waste minimisation and recycling, air quality management and environmentally friendly product-usage.

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